

Core Analysis Report - Emmi-it

Executive Summary - Aggregato Exibart

Interval : By Month, 01/01/07 - 31/01/07

[Aggregate](#) > Aggregato Exibart

Breakdown By Metric

Metric	This Period	Last Period	% Change
Page Views	2.584.820	2.018.721	28,04
Unique Visitors	403.593	318.464	26,73
User Sessions	638.421	497.436	28,34
Frequency	1,58	1,56	1,27
Average Page Views	83.381,29	65.120,03	28,04
Average Unique Visitors	17.918,02	13.956,82	28,38
Average User Sessions	20.594,23	16.046,32	28,34
Average Page Views/User Session	4,05	4,06	-0,23
Average Page Duration	01:00	01:03	-4,76
Average User Session Duration	04:06	04:04	0,82

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